

# LILA REPORT

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**Village: Dunda**

**State: Uttarakhand**

## **INTRODUCTION:**

As a part of MBA degree course, I had to visit a village and analyze the village conditions in a managerial perspective. I went to a village named Dunda in the state of uttarakhand. We were a team of 14 students accompanied by a faculty mentor. We started our journey towards the village on 19<sup>th</sup> September and reached there on 21<sup>st</sup> September evening. We had a short meeting with the villagers that day. We split ourselves into smaller groups to concentrate on specific domain. We started our work on 22<sup>nd</sup> September and it went on till 25<sup>th</sup> September. We got the opportunity to closely observe the various habitual patterns of the villagers.

## **OBJECTIVES:**

- To get insight about the socio-economic and cultural realities of rural life
- To understand the dynamics of various intervention on the villagers and how it effects them
- To learn experientially about the sustainability in practice
- Direct exposure to real life problems of the people living in our villages
- Application of business education to devise a planned intervention

## **PROBLEMS IDENTIFIED:**

### **AGRICULTURE:**

- Improper rainfall for the last 2 years
- Unavailability of water to the fields from the tank due to improper machines (Pump, generator, etc...)
- The crops are often destroyed by Monkeys and Wild Pigs.
- They don't have awareness about cultivating other vegetables/crops other than their habitual crops

- Presence of stones in the farm land beneath the primary soil layer which lowers the soil efficiency
- The villagers are unable to cultivate different varieties of crops because their fields are split in to smaller plots even though most of them have less than an acre.
- The villagers don't have awareness regarding bore well, soil testing and organic farming.
- The younger generation is lacking interest towards agriculture

### **EDUCATION:**

- Increase in school dropouts due to lack of financial support
- Villagers are not willing to take the education loan due to the fear of repayment
- The people don't have the awareness regarding the different courses available

### **HEALTH:**

- People in the village neither wash nor take bath regularly
- The village doesn't have a well-equipped clinic or hospital
- The people don't have awareness about common infections that occur due to lack of cleanliness

### **GENERAL:**

- There is no milk society currently in the village
- The "Pradhan" of the village is an illiterate and hence she is not able to help the villagers in their development.
- Absence of street lights in the villages
- Landslides and poor road transportation facility

### **COURSE LEARNING:**

- **Difference between a rural and urban community/society**

The villages are not well equipped like a city, but the villagers use the available resources very efficiently. There is a bond between the people of the village and they help each other in their works without any matter of ego.

- **The steps involved in arrived in a solution**

We saw many problems in the village. We were able to give lot of alternatives but were not able to arrive at a solution very easily. Each alternative was derived and its pros and cons were studied and the best solution was selected.

- **Difficulties involved in planning and implementing a solution**

We arrived at a solution of planting coconut trees in some of the farms to show other people in the village that it is possible. But, we did not get a coconut sapling to plant. We tried in the nearby market but we were left helpless.

- **Effect of experiential learning**

LILA opened a new gateway of experiential learning. The 3 days in the village paved way for understanding the economies of scale and finding a solution in real time and trying to implement it in an efficient way.

## **MY PERCEPTION – BEFORE VISIT**

- The villagers are completely different from the people in the cities
- Most of the village people will be tribal
- Most of people in the village will be uneducated
- They know good manners and they respect each other
- The village will be neat and the villagers follow good hygiene system
- The farmers in the village will be an expert in farming

## **AFTER VISIT:**

- The villagers are completely different from the people in the cities
- Most of the village people are educated and knowledgeable
- They know good manners and they respect each other
- Implementing a new plan is not easy in a village
- The village was not that clean and people don't have hygiene awareness
- The farmers of the village still use the old technique farming
- There are lot of scope of improvement especially in the field of Agriculture and Education

On the whole, the first trip gave us an insight about the village and the possible interventions that can be done there. A part that remains is that, how efficiently can we do the intervention and increase their economy.