

AMRITA SCHOOL OF BUSINESS
COIMBATORE

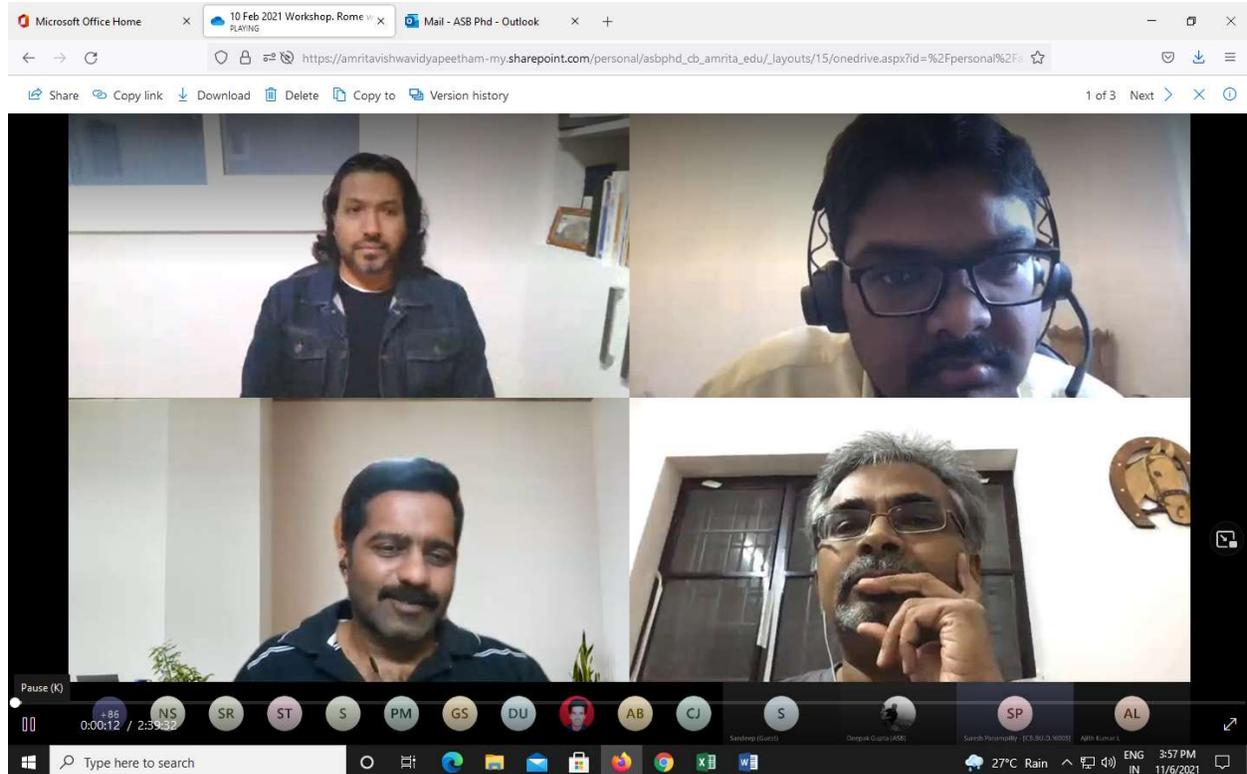
Workshop

Rome was not Built in a Day: The Importance of a Strong Work Ethic & Perseverance in Academic Research

Dr. Rajiv Kozhikode,
Associate Professor, Simon Fraser Univeristy

10th February 2021
Microsoft Teams- Online

The workshop was attended by more than 150 participants that include the faculty and PhD scholars of ASB. The purpose of this workshop was twofold. First, he tried to emphasize the importance of a strong work ethic and perseverance in the academic journey. Second, he focused on replication of the study. He says that one tried and tested way to get started is to reverse engineer-aka replicate a published study. Also, the resource person shared a set of replication studies published in top journals. The participants actively interacted during the workshop.



10th February 2021 | Workshop on Perseverance in Research | Dr. Rajiv Kozhikode

**AMRITA SCHOOL OF BUSINESS
COIMBATORE**

Invites you to attend the
Workshop on
Rome was not Built in a Day: The Importance of a Strong Work Ethic & Perseverance in
Academic Research

Date: 10th February 2021

Time: 07.00 PM

Venue: Microsoft Teams

Resource Person
Dr. Rajiv Kozhikode,
Associate Professor, Simon Fraser Univeristy

AGENDA

07:00 PM	Welcome Address & Introduction about the guest
07:05 PM	Workshop Session-I
08:00 PM	Break
08:10 PM	Workshop Session II
09:00 PM	Vote of Thanks

About the resource person:

Dr. Rajiv Kozhikode is an Associate Professor at Simon Fraser University. He did his PhD from Hong Kong University of Science and Technology. His primary research interest is in understanding how markets, states, and civil society interact to shape a variety of organizational and entrepreneurial choices. In his previous work in this theme, he have examined how firms maneuver pluralism in the political arena, which exposes firms to competing public policy prescriptions and introduces cyclicalities in public policies. He have also examined how the access social movements' gain over the polity shapes entrepreneurial opportunities in the market. He also actively examine how status dynamics in markets push organizations towards misconduct and other forms of risk taking. Recently, I have also been interested in entrepreneurial communities.