

Lila Report:-Byse village ,Karnataka.

Summary:

- Byse is a small village which is about 12 kms from shimogga in Karnataka. Byse is a forestland converted into a revenue land. Agriculture is the major source of income for the people in Byse. The major crops cultivated are predominantly paddy and areca nut. The agricultural process doesn't ensure the efficient utilization and the fields are kept unutilized for 3-6 months. Further it is also learned that the villagers are almost unaware of the government schemes and benefits and also those offered by **Khadi and Village Industries Commission**. There we identified a few government schools but there were no adequate infrastructure like benches and electricity was available only for 5-6 hrs. When we visited a school there were only two teachers available for teaching the whole school. Mid day meal is available in most of the government schools and that is the only benefit provided by the government. Most of the villagers have the skill and the training but they lack resources. The village needs support from a powerful organization like Ammachi labs and also benefits and help from the government in order to increase the economic wellbeing of the people in Byse.

**Problem identified:**

- Unawareness of producing value added products from agricultural output, like making hand crafts from areca nut palm leaf, jack fruit pickle, jam.
- They are not following mechanized and scientific agricultural practices and they keep their farm land unutilized during off season which decrease the efficiency.
- The proper communication from agriculture dept: and various government initiatives and schemes for rural agricultural promotions are underutilized due to poor awareness.
- The village doesn't have a co operative society. Hence they will not have a medium through which they can sell their products.
- The schools lacks permanent faculty. When we visited a school there were only two teachers available for teaching the whole school.
- The spare time of village ladies is not utilized properly, in fact this can be utilized by forming a women's self help group which can provide additional income by engaging in producing value added products like apiculture, jackfruit pickle, chips etc...
- No stable marketing chain has yet been established for fresh jackfruit and jackfruit products in India

### Course learning:

- This course helps in identifying the enormous potential that remains hidden in villages like the possibility of rural entrepreneurship.
- The course helps in understanding the life in village and helps in identifying the key changes that will impact their life and make them self sufficient.
- It gave us an opportunity to understand the natural living habits' of villagers and the simple way of earning their income through agriculture.
- Marketing of dry Jackfruit is an untapped area which could greatly increase the economic wellbeing of the people in Byse.

### PERCEPTION ABOUT THE VILLAGE

From the earlier reports from Ammachi labs, it was stated that there was a problem of alcoholism, education, the living condition of the people in the village etc. From the reports we collected, we found out that for every house there was a toilet constructed by Ammachi labs ,but we could only find a few houses which was having it and those who have it hardly uses it .Most of the houses have toilets or bathrooms that have been constructed by the villagers themselves. After the visit we found out that 90 percent of the houses have electricity connection and nearly 50 percent of the people have their own transportation facility in the form of bikes and car. Even though the villagers have the capacity to work and bring out business from the resources they have in their village , the lack of training or financial support disables them to open up a new source from which they can earn money .So they stick back to the normal practice of agriculture that they have been practicing for ages.

## **INTRODUCTION**

Jackfruit pickle is pickle made out of jackfruit which undergoes certain process. Most of the women in Byse used to make jackfruit pickle for consumption but they haven't plan for selling it in the market. About 90% of them knows to make and are even interested to sell it in market only 10% of them are not interested of making. Some need training requirement .It will help increasing the source of income and thus led to the overall development of the Byse Village,

## **TARGET MARKET**

The main target markets for jackfruit pickles are

- Within Byse
- Other villages
- For functions like marriages and parties.

By selling jackfruit pickles it will help increase the fame as well as in return gives well income and profit to the villagers.

## **BUSINESS PLAN**

Business plan is to establish a jackfruit pickles selling market in the Byse village ,many women are interested as well as known to make jackfruit pickle. only a few women requires training development. They require a market to sell those products.

These are the ingredients which are required for the preparation of jackfruit pickles are as follows:

### **Ingredients**

- 1 kg raw jackfruit
- 15 green chillies
- 1/2 cup salt
- 1 cup oil
- 2 tbsp cumin seeds (jeera)
- 2 tbsp mustard seeds (rai / sarson)
- 1 cup chopped coriander (dhania)
- 1/2 tsp turmeric powder (haldi)
- 3 tbsp lemon juice
- 3 tbsp vinegar

## **DIRECTIONS**

Take fresh jackfruit (halasina).

Apply some mustard oil on the palm of your hands and remove the upper green layer and the hard inner part.

Cut it into small pieces.

Boil the pieces in plenty of water for 30 mins. over a medium flame.

Now, drain the water and dry the boiled jackfruit pieces in sunlight for 2 hours.

Now, place all the ingredients and dry jackfruit pieces in a glass pot; mix very well.

Store in an airtight glass jar and keep aside for a week or two before serving. This pickle can be refrigerated and consumed for up to 2 months.

## **CONCLUSION**

- We have to give training for women for making jackfruit pickle.
- It is made in the season of jackfruit likely on april to july.
- We have to provide outreach for the villagers that is to introduce the market available outside the village.
- They will be able to sell to the near by as well as within the village.