Development Management and Public Policy in India

DEPARTMENT OF MANAGEMENT, BANGALORE CAMPUS
AMRITA VISHWA VIDYAPEETHAM (UNIVERSITY)

INSTRUCTOR AND CONTACT INFORMATION

Name of faculty: Dr. Angan Sengupta
Mobile.no.: 9902234177

COURSE OBJECTIVE

Recognize the policy issues from the fields of economic growth and development, education, health, environmental sciences, primary, secondary and tertiary sectors and the social and behavioral sciences and apply them appropriately to Management Subjects especially in Indian context.

Learning the key principles of policy making with developmental viewpoint which has direct relevance in several domains of management studies.

Articulate the fundamental concepts and methods relevant to broad public policy analysis including problem definition, stakeholder analyses, evaluation of policy alternatives, and process and outcome evaluations.

- Find the combinations between the management sciences and public policies
- Data sources
- Evaluate the economic, political, administrative, legal and ethical aspects of alternative policy options.
- Illustrate the major steps involved in Five Years Plans and policy implementation in India.
- Identify the priorities of the various public and private actors engaged in implementing public policies.
- Formulate research questions to study policies and generate hypotheses.
- Apply the common empirical methods for analyzing policies including cost-benefit analysis, economic evaluation, and descriptive and inferential statistics.
- Monitoring and Evaluation
- Integrate professional skills including marketing, project management, organizational behaviour, communications and collaboration to effectively work with policymakers, communities, and other stakeholders on a wide range of policy issues.
- Associate management research and analysis with its policy implications in order to contribute to the larger domains of the society, beyond the academic and business management relevance.
LEARNING OUTCOMES

The course on Development, Economic Planning and Policy in Management is planned and designed to help the students to develop a broad understanding about industry’s interface with the policy making nitty-gritties, its philosophical constructs, types, operations, human and non-human resources. In management sciences we basically deal with optimization techniques either by maximizing output or profit given resource constraint, or by minimizing cost/loss. Nevertheless, often for the designing of organizational policies require an in-depth understanding of macro level policy measures and its micro level dynamics. Moreover, while adopting inclusiveness and right based approaches, discussing happiness indices and debating factors related to sustainability it is an utmost necessity to study the subjects dealing with growth, development, governance, socio-economic framework, and public policy.

COURSE DESCRIPTION

Development of Management (knowledge and skills) is the fundamentals for research and development in Management sciences. But can we ignore the role of efficient management of development factors in R&D of Management Sciences? The answer is, No, especially in a country like India. The aforementioned words provide a perspective in this regard. Therefore, this course intends to deliberate upon the topics like growth versus development, sustainability, inequality, role of different institutions in governance, policy measures determining differential sectoral movements, policy making and associated theories and empirics.

REQUIRED COURSE MATERIALS AND READINGS (CASES, ARTICLES, REPORTS ETC)

1941.


34. Pieters J. (2010). Growth and Inequality in India: Analysis of an Extended Social Accountir
38. Chudgar A. Aquin E. (2012). Relationship between private schooling and achievement: Resul
   from rural and urban India. Economics of Education Review 31: 376–390.
   580.
   Working Paper No. 65 Program on the Global Demography of Agir
   (40): 12-14.
42. Kantor P. (2002). A sectoral approach to the study of gender constraints on econom
   opportunities in the informal sector in India. Gender and Society 16 (3): 285-302.

Teaching/Learning Methods:

A variety of teaching/learning methods will be used to achieve the course objectives. These include:
readings, lectures, problem solving discussions, exercises, and assignments etc.

Evaluation Criteria

Students are evaluated based on their performance in personal learning paper; class participation and
quiz; mid-term and end-term examination; and group project and presentations. The weightage for
various components will be as follow:

<table>
<thead>
<tr>
<th>Component</th>
<th>Weightage</th>
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</thead>
<tbody>
<tr>
<td>Reviews and Case Studies</td>
<td>15%</td>
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<tr>
<td>Mid-term examination</td>
<td>30%</td>
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<tr>
<td>End-term examination</td>
<td>30%</td>
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<tr>
<td>Term Paper</td>
<td>25%</td>
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ACADEMIC DISHONESTY

Any form of copy pasting without acknowledging or referencing is not accepted in any assignment.

DETAILS OF SESSION: TENTATIVE COURSE SCHEDULE

SESSION WISE TOPICS
1. Growth versus development
2. India’s five year plans
3. Discussions on important policy milestones such as green revolution, prime minister’s 20 point program, new economic policy etc.
4. Poverty analysis
5. Inequality
6. Political accountability and governance
7. Democracy and decentralization
8. NGO management
9. International aid and international governance
10. Microentrepreneurs and the informal sector
11. Sustainability and development: sustainable consumption and production
12. Managing common resources: private solutions for collective action
13. Demographic transition and policy making
14. Harrod- Domar model and Lewis model
15. Core and periphery model; balanced and unbalanced growth
16. Economic liberalizations
17. Public health policies in India
18. Education policies in India
19. Agricultural policies
20. Industrial policies in India
21. Analytical narratives of development failure
22. Analytical narratives of development success
23. Assessing public policy: methods and measurements
24. Wrapping up session

**Note: Faculty should give tentative schedule of all the 32 sessions and Topics to be covered along with the cases and assignments if any. (If required, changes can be done at later stage)

** 1 Session= 75 Min. (1.15hr)
**ANY OTHER SPECIFIC RULES**

**Practice and Assignment Sessions**

These particular sessions are meant to provide a practical learning experience through relevant problem solving, discussions and an interpretative understanding. Participations and performances during these sessions will be very evaluated, which will eventually be reflected in the overall marks.

**Referees:**

Prof. K.S. James,  
Professor,  
Centre for the Study of Regional Development (CSRD),  
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Email id. ksjames@gmail.com

Dr. T.S. Syamala,  
Associate Professor,  
Institute for Social and Economic Change,  
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Email id. syamala@isec.ac.in

!!!Enjoy the Learning Process!!!