



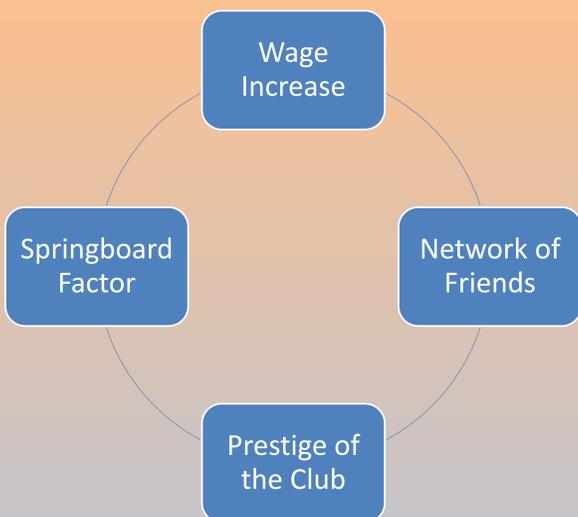
A Study on Motivating Factors that Encourage European Football Players to move from Home Club to Rival Club

Presented by Brijesh Krishna R P
Academic Mentor : Udhayakumar C. S.

Introduction

- Football is the most loved and most followed sport in the world. Every club's reputation and brand image is a direct reflection on the quality of players playing for the club.
- Players move from one club to another for a variety of reasons such as Wages hike, prestige of the club, springboard factor, friends network, etc.
- In this paper, we analyse the performance of players who moved from home club to rival club for two reasons such as Wages Hike and Springboard factor.
- Secondary data were collected from official football club websites and football association reports. One way ANOVA analysis proves that springboard factor has a significant impact on performance of the players
- Transfer Window – Summer and Winter.

Literature Review



- Bodvarsson and Van den Berg (2015) did a research on why people are migrating and in the end, they suggested that money is one of the major factor that influences people to make decisions
- Nurazlina Abu Bakar et al (2016) suggested that people move to better location where there are more opportunities

Research Questions

- What is the level of significance of wage factor that motivates a player to move?
- What is the level of significance of springboard factor that motivates a player to move?
- How does the wage and springboard factor impact the player performance?

Variables

- Wages is the salary that the player receives from the club. Wages received by the player is on week basis. Wages is measured in dollar
- Springboard factor is the playtime that he plays for the club. Playtime is calculated on average mins played per season. Springboard factor is measured in minutes.
- Performance of the player is measured in points based on the goal, assists and clean sheets that he makes during the match.

Data Collection

- 40 European players from top football club who moved from home club to rival club during the period 2000 – 2017 were selected randomly.
- Data collected were wages, playtime and performance of the players before and after the switch.
- Data Source – TransferMarkt (Official)

Analysis

Points Per Match Before the Switch for Wages

ANOVA					
	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	10408.335	1	10408.335	4.334	.044
Within Groups	91251.040	38	2401.343		
Total	101659.375	39			

Points Per Match After the Switch for Wages

ANOVA					
	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	4192.327	1	4192.327	2.873	0.098
Within Groups	55457.573	38	1459.410		
Total	59649.900	39			

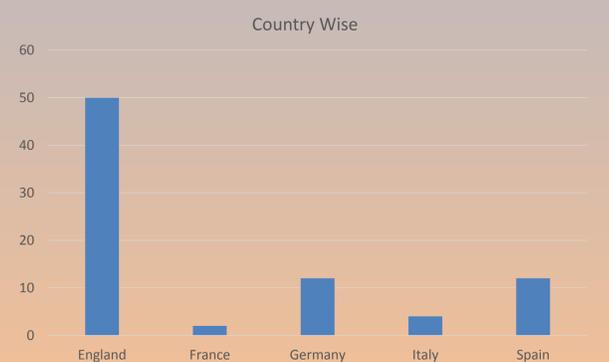
Points Per Match Before the Switch for Springboard

ANOVA					
	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	83.848	1	83.848	.031	.860
Within Groups	101575.527	38	2673.040		
Total	101659.375	39			

Points Per Match After the Switch for Springboard

ANOVA					
	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	1120.310	1	1120.310	.727	.399
Within Groups	58529.590	38	1540.252		
Total	59649.900	39			

Segmentation based on the leagues



Discussion

- After considering top 5 leagues in Europe, number of minutes spent in the field decides his market value
- Players from England have been my major focus because of predominant rival matches between the clubs

Conclusion

- Springboard factor has a significant impact on the players' performance after shifting from home club to away club.
- Players who moved to rival club for wages does not have a significant impact on the performance.
- Players should consider playtime as an important factor for moving to a rival club as it enhances their performance.
- Wages as a motivation do not significantly contribute to player's performance.
- Football clubs might as well improve playtime opportunities for the players as it is an important motivator for shifting

Further Scope of Study

- Factors like Prestige of the club, network of friends should be considered.
- This can be used as a base for other sports such as NBA, NFL and so on.

