



## AMRITA B-SCHOOL E-BULLETIN

To keep industry, students, parents and other target audiences continually aware of happenings at the School, an e-Bulletin was launched, the Amrita B-School Snapshot. It carries the highlights of various milestones, achievements and happenings at the B-School.

### ASB SNAPSHOT, JAN-FEB'06 : E-BULLETIN

Greetings from Amrita School of Business (ASB). We are pleased to send you the latest edition of our e-bulletin, ASB Snapshot, Jan-Feb.06, which provides an overview of key happenings at our B-School. (Earlier issues of ASB Snapshot can be accessed from our website [www.amrita.edu/asb](http://www.amrita.edu/asb)).

**1. International Faculty at ASB:** From USA, Mr Jay Misra, MBA(Harvard) visited ASB for taking full Courses in BPM, Marketing Implementation and Econometrics.

**2. Placement of Class of 2006:** As of 28 Feb'06, students from the MBA batch ,2004-06 have been placed in reputed companies nationwide with an average annual compensation of Rs 3.35 lakhs --- AFL, Blowplast, BPL Mobile, Caliber Point, Cease Fire, Citifinancial, Cognizant, HCL Infinite, HCL Infosystems, HCL Technologies, HDFC Insurance, IBS, ICICI Bank, ICICI Prudential, IDBI Bank , Intimate Fashions, Kotak Securities, Ma Foi, Mascon Global, Naukri.com, Oracle, Pantaloon, Philips, Reliance Infocomm, SIDBI, Strides Arcolabs, TATA-AIG, TCS, UTI, VKL Spices.

**3. Faculty Contributions:** ASB faculty were involved in international and national forums :

- [Dr. Biresh Sahoo](#), Assoc.Professor, ASB, visited National Graduate Institute for Policy Studies (GRIPS), Tokyo for a period of three weeks (January 12, 2006 - February 01, 2006) on a joint research project entitled "**Nonparametric and Parametric Measures of Scale Elasticity: A Comparative Evaluation**" sponsored by Japan Society for the Promotion of Science, Tokyo
- Dr. Sahoo also presented a research paper entitled "**Decomposing Capacity Utilization in Data Envelopment Analysis: An Application to Banks in India**" in an Operations Research Society of Japan (ORSJ) seminar held at GRIPS on January 28, 2006.
- Dr. Sahoo's paper titled "**Evaluating Cost Efficiency and Returns to Scale in the Life Insurance Corporation of India Using Data Envelopment Analysis**" (Co-author: Kaoru Tone) has been ranked first among the Top 25 Articles published in Socio-Economic Planning Sciences, USA/Europe during the period 1994-2005. This article has appeared in 2005, Vol. 39, No. 4, pp. 261-285.
- An analysis done by Dr Anil Sengupta, Adjunct Professor ,ASB, of a Case Study on "**Honda Motorcycles**" was published in Vision -The Journal of Business Perspective, published by MDI, Gurgaon(Oct-Dec 2005 issue).
- [Mr C.S Udhaykumar](#), Asst.Professor, conducted a session on Self Awareness and Personal Growth at INS Agrani, Indian Navy, Coimbatore.
- [Dr V.S.Somanath](#), Professor, ASB, attended a Conference on "**Management of Management Schools**" at XIME, Bangalore

**4. Distinguished Visitors:** Eminent professionals from industry addressed students on a wide range of subjects--

- Mr Prasad Chandran, CMD, BASF India Ltd
- Mr J.Sen, Commercial Business Head-S, Maruti Udyog Ltd
- Dr Samir Kamat, VP, Wachovia Corpn., USA
- Mr Sunil.P, RM, ICICI Bank

**5. Admissions- New Batch:** Over 360 MBA aspirants who came through the CAT process were interviewed for the MBA Batch 2006-08 The interviews were conducted by ASB Faculty at Coimbatore, Delhi, Hyderabad, Kolkata and Mumbai.

**6. Alumni Milestones:** A glimpse of key alumni achievements based on mails received from ASB alumni is given as follows: -

**ALUMNI MILESTONES:-**

**Batch 1999:**

Mr Girish has moved to Middle East

Mr Sreevatsan is with ING Vysya,Bangalore

Mr. Rajiv Kaimal has been promoted as Regional Head, Kerala in Citifinancial.

Mr. Rupesh is with ICICI Bank, Chennai.

Mr. Suraj has become Regional Head, Kerala in Reliance Mutual Funds

Ms.Babuji has moved in as Sr Portfolio Reporting Analyst at Raymond James Financial Services, USA.

**Batch 2000:**

Ms. Prathitha has joined SBI Capital as HR Executive, Mumbai.

**Batch 2001:**

Mr. Vinith Nair has joined DC School of Management, Kottayam

Mr. Jinu Jose has become Zonal Manager-South,Optimix, Bangalore (Division of ING Australia).

Mr. Madhu Nair has joined IBS, Trivandrum

Mr. Prem Joseph has moved to Hotel Leela, Kovalam,Kerala as Associate Sales Head.

Mr. Kalyana Raman has moved to Ernst & Young, Baharin.

Ms Shalini is with Lion Bridge Technologies,Chennai

**Batch 2003:**

Mr. Nashid joined GE Money, Ernakulam

**Batch 2004:**

Mr. George Jacob is Asst Manager with Citifinancial, Kottayam

Mr. Jimmy Jacob is Asst Manager with Citifinancial, Coimbatore

Mr. Vivek Gopal is Asst Manager with Citifinancial, Salem

Mr. Manikandan is Asst Manager with Citifinancial, Salem

Mr. Lean Joy is Asst Manager with Citifinancial, Chennai

Mr. Shiva Subramanian is Branch Manager with Citifinancial, Mettur

Mr. Anish Mathew is Asst Manager with Citifinancial, Kottayam

Mr. Nishant is Asst Manager with Citifinancial, Trivandrum

Mr. Gururaj Shenoy is Asst Manager with Citifinancial, Mangalore

Ms. Swathi is Asst Manager with Citifinancial, Erode

Mr. Ritesh Jain is Branch Manager with Citifinancial, Salem

Mr. Jyothis Narayanan has joined ICICI Lombard, Kottayam

Mr. A Suresh has moved to Reliance Infocomm as Channel Manager, Trivandrum

Mr Vipin Jain has moved to Sundaram Finance, Indore to handle larger responsibilities

Mr Rahul Kumpalath is Retail Ops Manager at Shoppers Stop, Bangalore

Mr Arul Raj is with ICICI Bank, Cochin

Mr Rakesh Govind is with ICICI Bank, Cochin

We thank well-wishers across the world for their constant support, and pray that the Grace of the Mother be present in all endeavors. We will be delighted to receive your feedback on the Snapshot. Please forward, if possible, this Snapshot to all your

acquaintances who may find it useful.

Best wishes,

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